

## Donation Drawings

Florida statutes define “donation drawings” as an “enterprise in which, from entries submitted by the public to the organizations conducting the drawing, one or more public entries are selected by chance to win prizes.”

The required disclosures on all brochures, advertisements, notices, tickets, or entry blanks regarding the drawing must include:

- The rules governing the conduct and operation of the drawing.
- The full name and address of the organization conducting the drawing.
- The source of the funds used to award or purchase prizes.
- The date, hour, and place where the winner will be chosen and the prizes to be awarded.
- That no purchase or contribution is necessary. (You may suggest a minimum donation on any printed material in connection with the drawing.)

Additionally, it is unlawful for the organization conducting the drawing:

- To engage in a drawing in which the winner is predetermined by matching, instant winner, pre-selected sweepstakes, or otherwise in which the selection of the winner is rigged.
- To **require an entry fee, donation, substantial consideration, payment, proof of purchase, or contribution as a condition of entering the drawing or of being selected to win a prize.** You may suggest a minimum donation on any printed material in connection with the drawing.
- To condition the drawing on a minimum number of tickets having been disbursed or a minimum number of contributions being collected.
- To discriminate in any manner between those who contributed to the drawing and those who did not contribute.
- To fail to promptly notify at the address shown on the entry blank, any person selected as the winner or winners of the drawing.
- To fail to award all prizes offered.
- To print, publish, or circulate deceptive, false, or misleading literature in connection with the drawing.
- To cancel a drawing.
- To condition the acquisition or giveaway of any prize upon the receipt of a certain amount of voluntary contributions or donations.

The organization conducting the drawing may limit the number of tickets distributed to each drawing entrant.